McMaster CoDesign Hub

Building inclusive excellence in equity-based co-creation

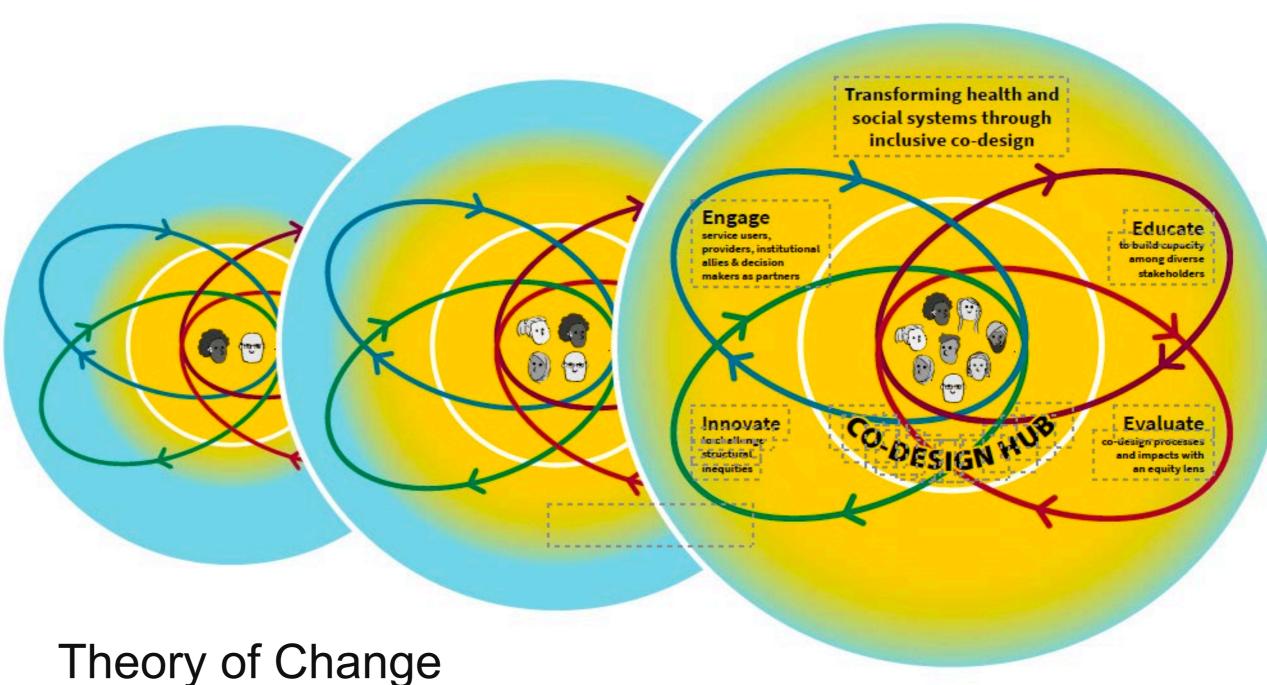


Sandra Moll and Michelle Phoenix May 6, 2024 Brighter World



McMaster Co-Design Hub (2019-2024)

- Aim: Transform health and social systems through inclusive co-design
- Four central foci: Engage, Educate, Innovate, Evaluate
- Interdisciplinary Hub (Business, Engineering, Social sciences, Health/Rehab sciences)



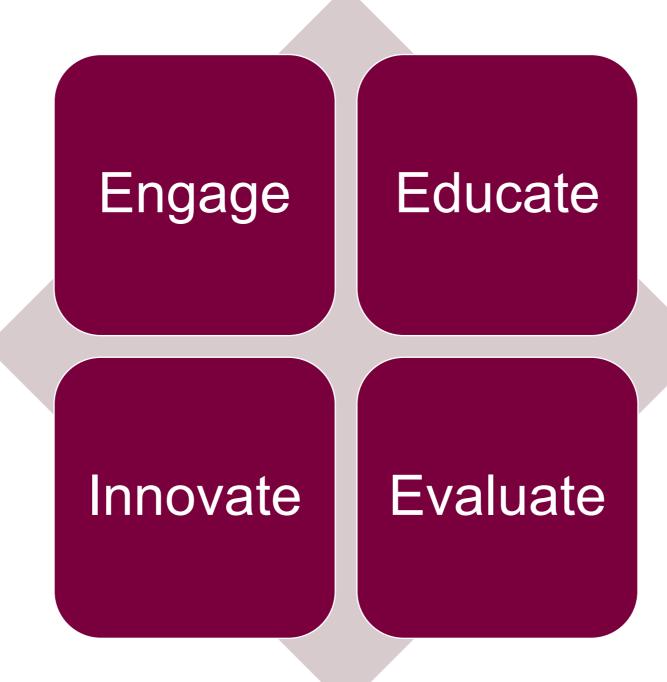
Micsinszki S.K. Buettgen, A. Mulvale, G. Moll, S. Wyndham-West, M. Bruce, E. Rogerson, K. Murray-Leung, L. Fleisig, R. Park, S. and Phoenix, M. (2022). Creative processes in co-designing a co-design hub: towards system change in health and social services in collaboration with structurally vulnerable populations. Evidence & Policy, DOI: 10.1332/174426421X16366319768599.



Outcomes

- Website https://codesign.mcmaster.ca
- Social media
- E-newsletter (n=599 on list)
- Visioning Day 2020
- CoPro 2022 3-day international forum

- Grad student seed grants (3 in 2022; 5 in 2024)
- Peer reviewed publications (6)
- Grant funding



- Virtual Speaker Series (n=22)
- Student forums (2 with OCADU)
- Trainee capacity building (N=20)
- Community partner workshops (3)
- Micro-credentials (upcoming)

- Developmental Evaluation
- Realist Evaluation



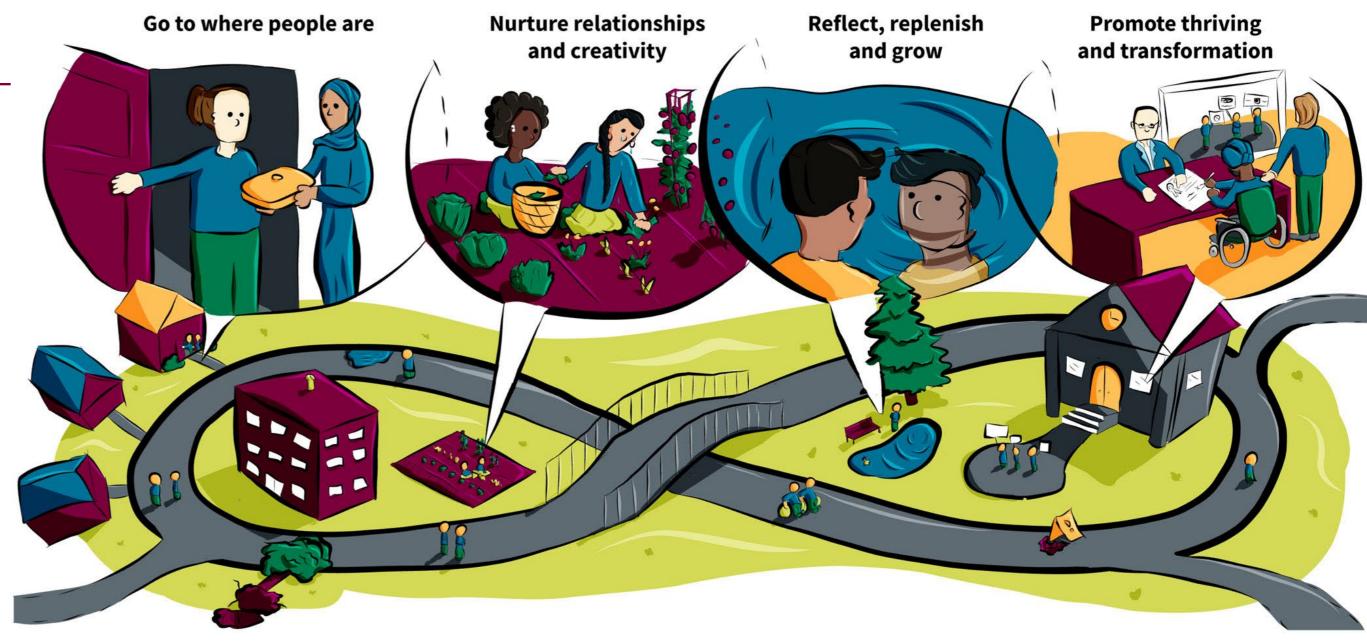


Lessons learned, best practices



Mulvale et al., (2024). Co-creating a new Charter for equitable and inclusive co-creation: insights from an international forum of academic and lived experience experts, *BMJ Open*

https://bmjopen.bmj.com/content/14/3/e078950.full'



Phoenix et al. (2024). Advancing a collective vision for equity-based co-creation through prototyping at an international forum, Health Expectations. https://doi.org/10.1111/hex.14041



